



## Simmons Bedding Company Eco-Overview

### A History of Innovation

Simmons has had a history of innovation ever since it was founded in 1870, and consequently the company has garnered a number of firsts—Simmons was the first mattress manufacturer to develop Pocketed Coil® technology, the first to sell king and queen size beds and the first to design a No Flip mattress. This year, the company is adding another first to the list—with the launch of the Natural Care™ by Danny Seo mattress collection, Simmons became the first major mattress manufacturer to market an eco-friendly mattress.

However, the Natural Care™ line is just one of the steps in Simmons' journey to becoming a greener company...

### Simmons' Green Efforts

With 21 manufacturing facilities in the United States, Canada and Puerto Rico, Simmons produces more than four million mattresses and foundations annually. Given the company's large-scale production and position as an industry leader, Simmons feels a responsibility to lessen its environmental impact and therefore is constantly looking for ways to increase its energy-efficiency and to reduce its carbon footprint. Here are some additional ways that Simmons is going green:

- Each plant is strategically located to help minimize the use of fuel and energy during the delivery process.
- Simmons has a zero-waste policy and participates in national recycling programs for manufacturing waste such as fabric, wood, foam and coil scrap.
- In 2007, Simmons recycled 9.5 million pounds of materials that otherwise would have ended up in landfills, up from 5.5 million pounds in 2006.
- Simmons' new Dallas plant building features T-5 fluorescent lighting, which reduces energy use by 32% to 39% when compared to traditional T-12 lighting systems. Simmons has retrofitted three additional plants with energy-saving lights as well.
- Employees at the new Dallas facility use high-efficiency air compressors to minimize energy consumption. Because the machines only use the amount of force needed to complete a task, no extra power is wasted.
- Future plans include installing water conservation systems, energy-efficient lighting and high-efficiency air compressors at all Simmons facilities.