

THE **NEW**
Beautyrest®

Free!
sheet event

HURRY. WHILE SUPPLIES LAST.



Receive a **FREE** Beautyrest®
Ultra Fit 300 thread count sheet set
when you purchase a qualifying
mattress set.*

1. Purchase a Simmons® Beautyrest® mattress or other Simmons® mattress for \$997.00 or more (retail price exclusive of taxes and delivery fees) through an authorized Simmons® dealer and get a free set of Simmons® Beautyrest® sheets.
2. Purchase must be completed between May 15, 2010 and June 7, 2010.
3. Complete this form and mail along with a copy of your original retail sales receipt showing the specific mattress purchased, date purchased, and price.
4. All requests for free sheets must be postmarked by June 30, 2010 and received by July 15, 2010.
5. Where do you recall seeing this promotion advertised (check all that apply):

In-store Online Simmons website TV Radio Flyer
 Newspapers Magazine Other

6. Please specify the amount paid (exclusive of taxes and delivery fees):
\$ _____

7. Please specify the mattress size purchased:

Twin Full Queen King Cal King

Please specify what brand you purchased:

Beautyrest® Comforpedic® BeautySleep®
 Beautyrest Black® Natural Care®

8. Please specify the sheet color requested: (Simmons Bedding Company reserves the right to substitute if color choice is not available):

Bone White

IT'S NOT JUST *sleep*, IT'S BEAUTYREST™

Mail To:

Simmons Memorial Day Free Sheet Promotion
c/o Advertising Checking Bureau
PO Box 1919
Memphis, TN 38101

Mail my free sheet set to:

Name

Address (U.S. Street Address Required. No Delivery to P.O. Boxes.)

City

State Zip

Email

Phone

- Your information may be used to send to you important mailings and special offers from Simmons Bedding Company. Please check here if, for some reason, you would prefer not to participate in this opportunity.

©2010 Simmons Bedding Company. All Rights Reserved. *Offer good on purchases paid in full and made between 5/15/2010 and 6/7/2010. Official Rules: Free sheet set is eligible for each eligible mattress set purchased. Mattress only purchase is eligible for free set of sheets if total exceeds \$997. Retail price exclusive of taxes and delivery fees. One Free Sheet Set per Mail-in form. All requests for free sheets must be postmarked by June 30, 2010 and received by July 15, 2010. Size of free sheet set must match size of eligible mattress set purchased. Approximate retail value of free sheet set is \$129. Offer void where prohibited. Limited Quantities Available. Offer valid only on the first 16,000 submissions received. Submissions received in excess of the limited quantity will be destroyed and no attempt will be made to return your submission. Allow 6 - 8 weeks for free sheet set delivery. Not responsible for lost or misdirected mail. Offer valid in USA. Simmons Bedding Company reserves the right to reject claims in its sole discretion and to audit any claims and to nullify any claims which cannot be verified. Questions? Call 866.390.6225 or visit www.acbpromotions.com/simmonsrebate www.acbpromotions.com/simmonsrebate to check status. Failure to comply with these rules will void any obligation on the part of Simmons. Offer void where prohibited by law. Offer not subject to prior sales. Offer good on original mattress set purchased only, not valid on exchanges or returns.

